



THE GREATEST SHOW



MAAFS



**2019 ANNUAL
CONVENTION**

**CLARION INN
FREDERICK EVENT CENTER
FREDERICK, MD
NOV. 1-3**

35th Annual MAAFS CONVENTION SCHEDULE

November 1-3, 2019

Schedule is subject to change after printing

FRIDAY, NOVEMBER 1

7 a.m. - 12:30 p.m.

Associate Member Registration
—Ballroom Foyer
Trade Show Set-up — Ballroom

10 a.m. - 5 p.m.

Fair Member Registration—Ballroom Foyer
Communications Contest Entries
Received—Ballroom Foyer

2 – 2:50 p.m. Educational Session 1

- “Best Of” Table Top Discussions-bring your fair’s best ideas to share or get new ideas
- Volunteers-P.T. Barnum Room (ballroom workshop area)
- Commercial exhibitors-Tom Thumb room (ballroom workshop area)
- Ag education displays or exhibits-Human Cannonball room (ballroom workshop area)

3:00 – 3:50 p.m. Educational Session 2

- “Best Of” Table Top Discussions
- Creative Competitive Exhibit Displays-P.T. Barnum Room-Karen Crum Nicklas
- MAAFS committee- We want your ideas-Tom Thumb room
- Junior Boards-Human Cannonball room

4:00 - 4:50 p.m.

- Promotions That Leave a Positive Impact-P.T. Barnum Room-Kathy Ross, NICA

5 p.m. - 10 p.m.

Trade Show Opens-Under the Big Top (ball room)

6 p.m. Happy Hour (Cash Bar)

6:30 - 7:30 p.m.

Dinner Under The Big Top with Trade Show—Wear your best circus outfit

7:00 pm-10:00 pm

“Fair Feud” (teams of 4 requested) and entertainment

10:30 p.m. - Midnight

MAAFS Hospitality Suite-Poolside

Sponsored By: The Taisey Agency LLC and the Montgomery County Agricultural Fair

SATURDAY, NOVEMBER 2

8 a.m. - 4 p.m.

Registration Open—Trade Show Foyer

8:30 - Noon

Trade Show Open—Under the Big Top (Ballroom area)

10:00-10:50 a.m. Workshops (classrooms off the ballroom)

- Human Cannonball Room: Sponsorships and Marketing- Jacqueline Nigh, GFF sponsorship & marketing coordinator

- Tom Thumb Room: Family Fun Area with STEAM- Jennifer Monarch, KidZone chairperson, Montgomery County Agricultural Fair

**Jr . Board recommended

11:00-11:50 a.m. Workshops

- P.T. Barnum Room: Fair Friendly Sensory programs- James Ingram, Deggeller Attractions

**Jr. Fair Board recommended

- Tom Thumb Room: Putting Your Data to Work-Paul Laughter & Katie Mullins, Etix/Rockhouse

11:15 a.m. Associates Meeting-Tradeshow area

**Noon - 1:30 p.m. Lunch/General Session—
Courtyard Area**

Associate of the Year
MDA updates
Legislative updates
MAFB updates

1:45 - 2:45 p.m. Workshops

- P.T. Barnum Room: Changing Food Trends vs “Traditional Fair Foods”- Kathy Ross, NICA

- Tom Thumb Room: “Have you washed your hands today?”- Sheryl Bennett, Univerisity of Maryland Extension and Becky Ridgeway, 4-H Extension Educator Carroll County will present an educational & fun way to bring attention to hand washing & E-coli.

**Jr. Fair recommended.

3 - 4 p.m. Workshops

- P.T. Barnum Room: Livestock Sales Program from A-Z — Joanne, Andy and Cody Cashman, Carroll County Fair, Maryland State Fair and York Fair

**Jr. Board recommended

4 p.m.

Communication Contest Entries Released

4:15- 5:15pm Workshops

- Tom Thumb Room: Ag Education Displays-David Gordon

**Jr. Board recommended

6 - 6:30 p.m. Happy Hour (Cash Bar)

Sponsored by Nick Strates Fine Foods

6:30 - 10 p.m. Dinner & Auction (Ticket Required)

10:30 p.m. - Midnight

MAAFS Hospitality Suite

Sponsored By: The Taisey Agency LLC and
the Montgomery County Agricultural Fair

*“One last check of the Big Top grounds and animals
then off to the bunks!”*

SUNDAY, NOVEMBER 3

8 - 8:30 a.m.

- Non-Denominational Worship, Dean Holland—Gazebo outside the front of hotel

8:00 - 9:30 a.m. Breakfast

9:30 a.m. Annual Meeting

- Presentation of the Hazel Staley Attendance Award
- Financial Report — Connie Palmer, Treasurer
- Committee Reports
- Nomination Committee Report
- "Tell It To The Judge"
The Hon. Andy Cashman Presiding
(Must Pre-Register At Registration Desk)
- Fair Publishing House Communications Awards announced
- Sponsored By: Fair Publishing House
- Final verdict on "Tell It to the Judge"
- Introduction of New Officers & Directors
- Adjourn

11 a.m.

Pack up the Big Top and head for the next town! Safe travels!